

MindShift GEAR

from **thinkTANK**




About MindShift

The MindShift brand has been established by a group of professional photographers and product designers, who support the conservation and protection of our natural resources. Founded by the creators of Think Tank Photo and conservation photographer Daniel Beltrá, MindShift is dedicated to building innovative carrying solutions for those who are passionate about experiencing the natural world. Our slogan, “Engage with nature”, challenges people to not only become involved in outdoor activities, but to create a conversation about nature and our relationship to the environment.

MindShift originally introduced a revolutionary backpack that featured a rotating belt pack, which enables the user to quickly, and easily access their gear. Featuring our patented “rotation180°” technology, the backpack was successfully backed on Kickstarter. Since then, many other users besides photographers have adopted the technology including hikers, mountain bikers, skiers, birdwatchers and fly fishermen.

Today, MindShift offers a wide range of products geared towards outdoor photography, travel and adventure. We build our products with high-quality materials, expert craftsmanship and attention to detail. Designed by the same team as Think Tank Photo, we have decades of experience in providing durable, lightweight and highly functional products that enable our customers to engage with nature.

A person wearing a dark jacket and a backpack stands on a rocky, grassy cliff. They are holding a camera mounted on a tripod, pointing it towards the ocean. The sun is low on the horizon, creating a bright glow and lens flare. The sky is a clear blue, and the ocean is visible in the distance.

A MindShift
happens when we
adopt a new point
of view

BackLight backpack

The MindShift BackLight backpack, with a rear-panel compartment for photo gear, allows you to access your gear without taking off the backpack. You can change lenses or just snap a quick photo simply by spinning the bag to the front of your body while the waist belt is still secured. Rear-panel access also adds security when travelling since your camera gear is protected behind your back.



Key features

- Back-panel provides access to all of your camera gear without taking the bag off, allowing you to work from your bag without getting the harness dirty, wet, muddy or icy
- Dedicated compartments fit a laptop and tablet
- Big daypack capacity front pockets allow for enough personal gear for a day's outing, including extra layers, a jacket, food and more
- Available in sizes: 18L, 26L, 36L and 45L



FirstLight backpack

The MindShift FirstLight backpack is designed for travelling outdoor photographers. Built for extended days of travel, making it easier to get to your destination. Plus, this high capacity backpack is comfortable enough for a long day on the trail. The contoured, 11-point adjustable torso harness fits most men and women. The backpack also offers ballistic nylon bottoms for durability, accommodates a hydration reservoir and has long lens capacity with extra room for your laptop and personal gear.



Key features

- Adjustable torso length fits small to large body types
- Robust, comfortable and contoured harness system with 11 adjustment points
- Tablet or laptop fits in front pocket
- The included seamless rain cover doubles as a ground
- Available in sizes: 20L, 30L and 40L



Rotation 180° backpack

The rotating belt packs, which can be worn separately for shorter outings, have enough room for your camera, tablet, binoculars, maps, guidebook, snacks and more. The main backpack has extra space for larger gear, including clothing, climbing gear, laptop and so on. Daisy chains and ice axe loops provide additional lash points for even more gear. The MindShift Rotation 180° truly live up to its name with a dedicated pocket that fits most 3-litre reservoirs, allowing for longer adventures.



Key features

- Rotating belt pack for accessing your trail essentials like: camera, tablet, binocular, maps, guidebook and snacks
- Dedicated zippered hydration compartment fits most 3L reservoirs
- 2 bags in 1 as the removable belt pack can be worn separately for shorter outings
- Available in sizes: 22L, 34L and 38L



UltraLight backpack

The MindShift UltraLight backpack is the lightest photo daypack ever. Designed for convenient access to gear and spacious capacity for personal items, all accessible without removing the pack. The UltraLight backpack features a removable insert, which can be worn as a shoulder bag or belt pack. The UltraLight camera compartment is integrated into the pack and is not removable. However, the backpack includes a trap door that converts the bag to a single-compartment daypack.



Key features

- Lightest photo daypack with superior construction
- Side-panel provides access to all of your camera gear, without taking the bag off and allows you to work out of your bag without getting your harness dirty, wet, muddy or icy
- Removable camera compartment converts to a shoulder bag with included shoulder strap or attaches to your belt for access on the go
- Dedicated compartment for laptop, tablet or hydration reservoir
- Available in sizes: 25L and 36L



PhotoCross serie

Adventure photographers need a camera bag that's as tough as they are. With its rugged materials and faceted design, the MindShift PhotoCross sling and backpack bags will protect your gear from any punishing trip into the wild. The PhotoCross is built to withstand the elements, yet comfortable enough to wear on long days in the field. The sling bag stays out of the way when you're scrambling but offers quick access to your camera when you are ready to take the shot.

Key features

- Waterproof Tarpaulin bottom panel
- Superior comfort with body-conforming design, wide shoulder strap and stability wing
- Water bottle pocket for 1L bottles
- Breathable 320G air-mesh back panel keeps your back cool during long days
- T-pulls for easy grip with/without gloves
- Top and side carry handles
- Available in Sling 10L and 13L and Backpack 15L





Exposure shoulder bag

There is no such thing as bad weather, only bad gear. The MindShift Exposure shoulder bag is a storm-resistant carrying solution for the active photographer in virtually any outdoor environment. Built with high-performance waterproof sailcloth panels, strategically placed storm aps, water-repellent DWR fabric and a sturdy Tarpaulin bottom, the Exposure will protect your camera gear from the elements and withstand the rigours of adventure photography.



Key features

- Extreme abrasion, tear and weather resistant Sailcloth with X- Pac technology
- Waterproof, heavy-duty, tarpaulin base
- Cross-body stabilizer strap attaches to shoulder strap for active adventures
- Comfortably padded neoprene shoulder strap
- YKK® AquaGuard® weather-resistant zippered front phone pocket
- Available in sizes: 13" and 15"



Multi Mount holsters

The MindShift Multit-Mount holster is designed to protect a single camera kit from the elements, making it ideal for outdoor adventures. With domed top, large side pocket and customisable dividers, this holster offers more versatility than an average holster. An Elements Barrier under the zipper keeps moisture and dust away from your camera, while a soft, padded flap protects your camera's LCD screen.



Key features

- Personalise by five key carrying positions: shoulder, pack (front harness), chest, storage and belt
- Elements Barrier under zipper and seam sealed rain cover block unnecessary weather elements.
- Tarpaulin panelling for additional weather and abrasion resistance
- Shoulder strap, waist belt and seam sealed rain cover included
- Exterior made from 420D nylon with Durable Water Resistance nish for long lasting durability and strength
- Available in sizes: 10, 20, 30 and 50



Filter cases

Designed to keep your filters safe, organized and easily accessible, the MindShift Filter Hive and Nest are a must have for nature photographers. The removable color-coded accordion stores square filters, as well as round filters. The padded, zippered pouch protects your delicate filters from dust and scratches and the grab-handle enables you to hang it from a tripod to suit workflow for rapid filters changes when speed counts.



Key features

- Filter Hive can store 6 100x150mm filters plus 6 round filters up to 82mm
- Filter Hive Mini can store 4 100x150mm filters
- Filter Nest can store 8 round filters up to 82mm
- Filter Nest Mini can store 4 round filters up to 82mm
- Available models: Hive, Hive Mini, Nest and Nest Mini









www.mindshiftgear.com

 **trans**continenta

| Distributor Benelux | info@transcontinenta.nl | www.transcontinenta.nl | +31(0)252-687555 |